



Privacy Policy

Effective Date: 2025

1. Introduction

Tarn McLean Designs PTY LTD respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website www.tarnmclean.com engage with our services, or communicate with us.

By using our website or services, you agree to the terms outlined in this Privacy Policy.

2. Information We Collect

We collect personal information that you voluntarily provide when:

- You **contact us** via email, phone, or website forms.
- You **subscribe to our newsletter** or request updates.
- You **place an order** for custom designs, fabrics, wallpapers, or art-led interiors.
- You **engage with us on social media**.

This may include:

Personal details (name, email, phone number, mailing address)

Billing information (when making purchases)

Project details (preferences for custom designs or consultations)

Website analytics data (via cookies and tracking tools)

We do not collect **sensitive information** (such as financial, health, or government-issued ID details) unless required for a specific transaction.

3. How We Use Your Information

We use your personal information for the following purposes:

Providing Services: Fulfilling custom design orders, consultations, and project management.

Customer Support: Responding to inquiries and providing tailored assistance.

Marketing & Communication: Sending newsletters, updates, and promotional offers (you can opt out anytime).

Website Analytics & Improvements: Understanding how visitors interact with our website to enhance user experience.

Legal & Compliance: Ensuring compliance with applicable laws and regulations.

We will never sell, rent, or trade your personal information.

4. How We Share Your Information

We only share personal information in limited circumstances, including:

- **Third-Party Service Providers** – such as website hosting, email marketing platforms, or payment processors, solely to deliver our services.
- **Legal Obligations** – if required by law, court order, or to protect our rights.
- **Business Transfers** – if Tarn McLean Designs undergoes a sale or restructuring, your information may be transferred as part of the business.



We ensure all third-party providers adhere to strict privacy standards.

5. How We Protect Your Information

We implement security measures to safeguard your personal information from unauthorized access, disclosure, or loss. These include:

Secure website encryption (SSL certificates)

Restricted access to personal data

Compliance with data protection regulations

However, no online data transmission is 100% secure. We encourage you to use strong passwords and be cautious when sharing sensitive information online.

6. Cookies & Tracking Technologies

Our website may use **cookies and analytics tools** (such as Google Analytics) to collect information about your browsing behaviour. These help us improve our website and marketing efforts.

You can manage or disable cookies through your browser settings.

7. Your Rights & Choices

Under Australian privacy laws, you have the right to:

Request access to your personal information.

Correct or update inaccurate data.

Withdraw consent for marketing communications.

Request deletion of your data (subject to legal obligations).

To exercise these rights, please contact us at tarn@tarnmclean.com

8. Third-Party Links

Our website may contain links to third-party websites (such as social media or industry partners). We are not responsible for their privacy practices and encourage you to review their policies.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be **posted on this page** with an updated effective date. We encourage you to review this policy periodically.

10. Contact Us

For any questions or concerns regarding this Privacy Policy or your personal information, please contact us at:

Email: tarn@tarnmclean.com

Address: PO Box 2796, Toowoomba, Queensland 4350.